



International Air Rally

CARIBBEAN Skyway



AirRally.com

The International Air Rally, world leader in group flying events, celebrates 20 years of unique Flying adventures combining passion, friendship, discovery of new cultures.

From the Arctic to the Caribbean Islands, Latin America, this unique aviation event has gained international recognition thanks to the media coverage generated since its inception.

International Air Rally is referred by the most important association of pilots in the world: AOPA.org

The Governor General's Caribbean Air Rally

Taking place since 2010 in the Caribbean region, the event lasts between 10 to 15 days and covers over 2500 nautical miles, across the Caribbean islands from start to finish. Pilots are faced with assessments relating to safety, navigation and air transport regulations. Pilots increase their ability and confidence to fly beyond their comfort zone.

All in one flying experience! The Rally aims at familiarizing pilots with the procedures while crossing a number of borders during this journey. Flying from one country to another, there are rules that pilots must familiarize with. Pilots sharpen their flying skills: aircraft performance, dealing with atmospheric conditions, heat, humidity, trade winds, and teamwork and solidarity.

The event is a great opportunity for exchanges with international participants, pilots of various calibers and origins and the inhabitants of the Islands. Pilots love to be welcomed by the kids who are invited to visit the planes. Activities and sometimes competitions, organized by the hosts highlight the history and traditions of visited countries.





The trophy:

The Governor General's Cup, created in 1953 by Governor Vincent Massey.

Promotional value

Five documentaries broadcast on Canadian and American television and multiple articles on magazines published in different countries and languages.

Promotion via social networks and via the newsletter to which more than 3,000 pilots subscribe. All combined to reach more than 40,000 people on a monthly basis.

A celebration of culture, friendship and aviation !

We have learned from experience that bringing together a group of pilots and aviation enthusiasts in the Caribbean is a feast and celebration of cultures and friendship.



Aviation has played an important, HUGE role! in the development of the Caribbean islands, particularly after the war. Airplanes enabled connections between islands and land, as well as inter-island connections, which made tourism possible and benefited their economic growth.

General aviation: an interesting Tourism niche! A study finds that the spend of a tourist in a niche market, especially private pilots, often exceeds that of a traditional or typical stopover tourist in major tourist markets. The Caribbean Rally is the only aviation event that offers the promotion of the Caribbean islands to a community of pilots from all over the world. The

popularity of the International Air Rally is based on 20 years of experience and discovery across the continent.

First row in paradise! The International Air Rally's takes pilots by the 'wing' to experience a safe and beautiful flying experience; '

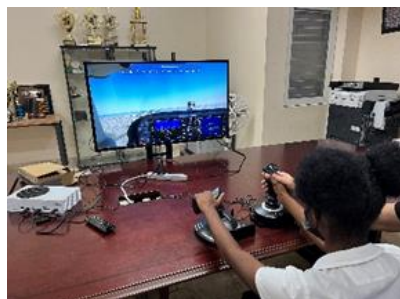


Global issue:

Today we are facing a shortage of pilots and specialized personnel to support the demand for air transport in all areas. Efforts must be made to make our young people aware of the extraordinary career opportunities.

Aviation is not just for the elite! It is accessible to all, one can judge by the number of young people from modest backgrounds who engage in these professions. The key: awareness, motivation and perseverance!

Organized by the International Air Rally, this event supports the efforts of Aviation Connection in the integration of a STEM (Science Technology Engineering and Mathematics) educational program in High Schools. Aviation Connection is a charity whose mission is to encourage students to develop an interest in careers in STEM and aerospace. <https://www.aviationconnection.org/en/>



Each year, the Air Rally team selects a High school in visited Caribbean countries to receive a flight simulator.

In 2023, young pilots from 2 different visited Caribbean country, will be invited to join the Air Rally organizing Committee flying Internationally with highly experienced airline pilots and instructors.